

Helping Local Governments Increase Business Tax Receipts.

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Summary

- **Challenge:** Cities are looking for new, fast revenue sources.
- **While:** Individuals, organizations that provide healthcare services locally (i.e. doctors, nurses, therapists) may not have paid for required Business License in your jurisdiction.
- **We Can Help:** OpenPHI can identify and help contact healthcare providers conducting business in your local jurisdiction that lack a Business Tax Receipt.
- **The Payoff:** A sizable, fast revenue boost.
- **How Fast:** Within weeks.

Identify Healthcare-related Businesses in Your Jurisdiction

Challenge: What % healthcare providers in your jurisdiction do you think do not have a Business License?

Lost Revenue: How much revenue is your jurisdiction losing because you don't know how many, what type, and average annual revenue of each local healthcare provider?

We Can Help: OpenPHI can identify registered healthcare providers in your jurisdiction.

How: Match our lists against those who have a Business License. For those who don't, OpenPHI will provide you with their full contact information.

Medicare's NPI Database

Fact: All healthcare providers to Medicare must obtain a National Provider Identifier ("NPI") number.

- **Having an NPI is required to receive Medicare payments.**
- **This data is accurate: providers want to make sure Medicare knows where to send the checks to.**
- **We Can Help: OpenPHI processes the entire CMS NPI file (2.8 Million records) every month.**
- **We have this data sorted by every city, county, ZIP, state, specialty, and type of practice across the US.**
- **Your Payoff: We can tell you how many Medicare providers are in your jurisdiction.**

States' Licensure Databases

Fact: Most states regulate and license healthcare providers: nurses, EMT, doctors.

- This information is very accurate as the individuals that hold the licenses update their contact information on a regular basis.
- **We Can Help: OpenPHI processes Florida's healthcare providers licensure database (over 1 Million records) every month.**
- We can also process other states if requested
- **Your Payoff: We can tell you how many state-licensed healthcare providers are in your jurisdiction.**

Presumption of Doing Business

Individual, organization is presumed to be doing business and required to obtain a Business License if engaged in:

- **Advertising**
- **Professing to be doing business**
- **Delivering goods, providing services**
- **Engaging in activities in pursuit of gain**

Who's in NPI list?

- **Healthcare providers voluntarily submit contact information.**
- **Active dealings with Medicare, expect payment for services.**

Who's in states' lists?

- **Providers required to have state license to practice healthcare-related services**

Join our Pilot Program

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Free no-risk opportunity for your agency to explore our revenue-generating service.

Privacy: your agency's staffers will perform the data matching analysis internally. None of your agency's data will ever be shared with OpenPHI at any time.

• Process:

- a.) We find records in jurisdiction's ZIP codes
- b.) We provide you list of records: name; ZIP
- c.) You see if record in list has paid for License
- d.) We provide full detail for each record not in your database
- e.) You contact prospect and negotiate payment

Academic Grants in Your Jurisdiction

Fact: National Institutes of Health ("NIH") issues Billions in health grants nationwide every year

- Some in your local jurisdiction.

Opportunity: Your local jurisdiction may be entitled to tax research funds received by a local entity.

- **We Can Help:** OpenPHI can identify and help contact local agencies, institutions, people receiving NIH grants.

See: Federal Acquisition Regulations ("FAR") by 48 C.F.R. 31.205-18
{http://edocket.access.gpo.gov/cfr_2007/octqtr/48cfr31.205-18.htm}

Custom Data Mining

Tell us what your agency's needs are in terms of data mining and data analysis.

Call us for a free consultation.

- **We Can Help: OpenPHI specialty is managing, extracting knowledge from large datasets.**

Contact Us:

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